

Days Out Guide 2012



Pricing and advert quotas

Name	Max words panel ads only words (characters)	Max photos panel ads only	Price ex VAT
<u>Listing & map dot</u>			
Basic listing			£25
Bold listing			£75

<u>Graphical panel (includes bold listing & map dot)</u>			
1/8 panel	20 (120)	1	£175
1/4 panel - portrait	28 (190)	2	£360
1/4 panel - landscape	28 (190)	2	£360
1/2 panel	35 (240)	3	£700
3/4 panel	52 (360)	4	£900
Full panel	72 (500)	4	£1200

Order online

Book your advert online quickly and securely at www.northumberlandtourism.co.uk